

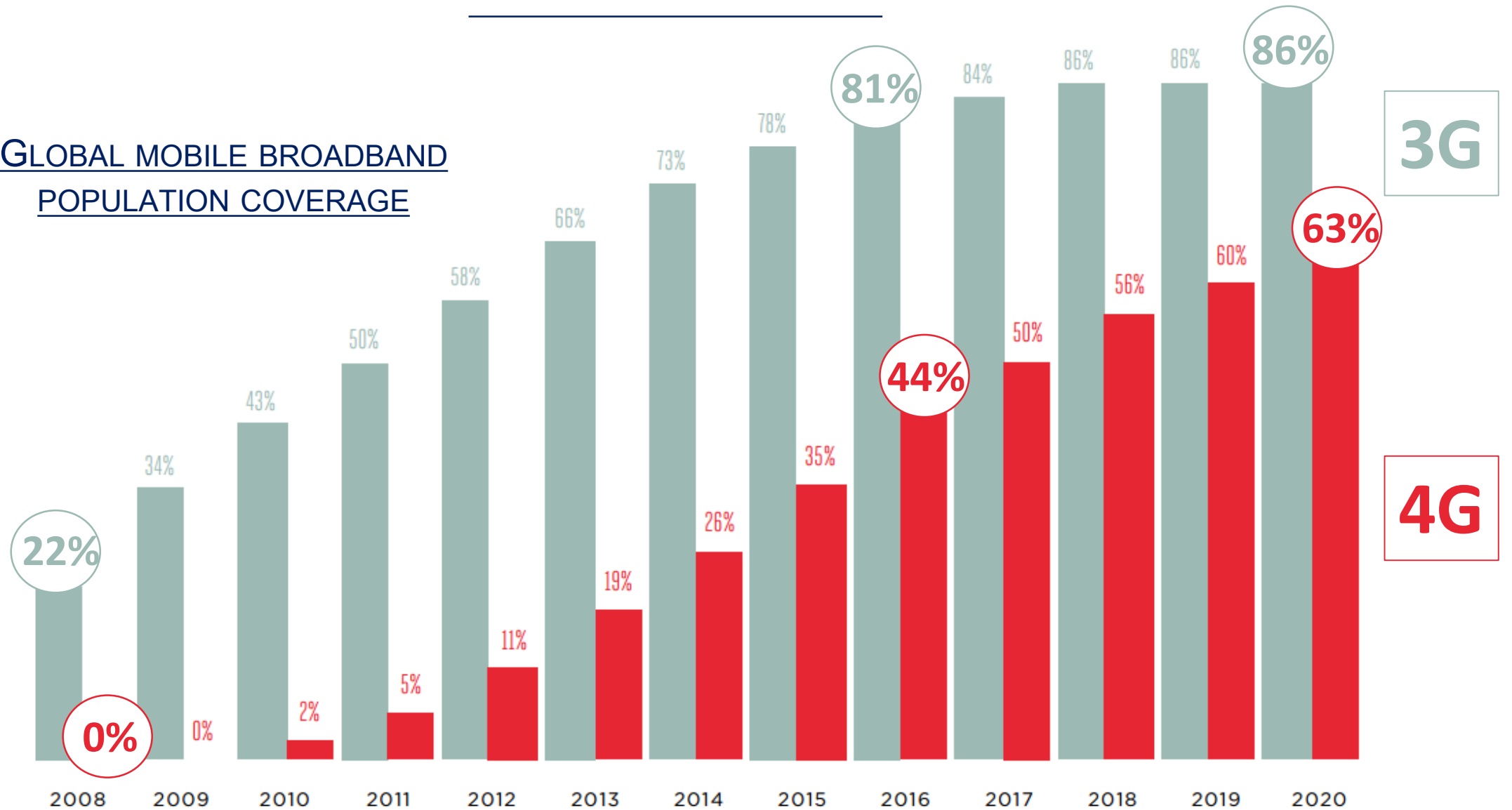
WORLD MATERIALS FORUM 2016

NEW MOBILITY SYSTEMS WORKSHOP 2.3

OLIVIER BINET
CO-FOUNDER & CEO OF KAROS

MOBILE & DATA ARE DRIVING A REVOLUTION

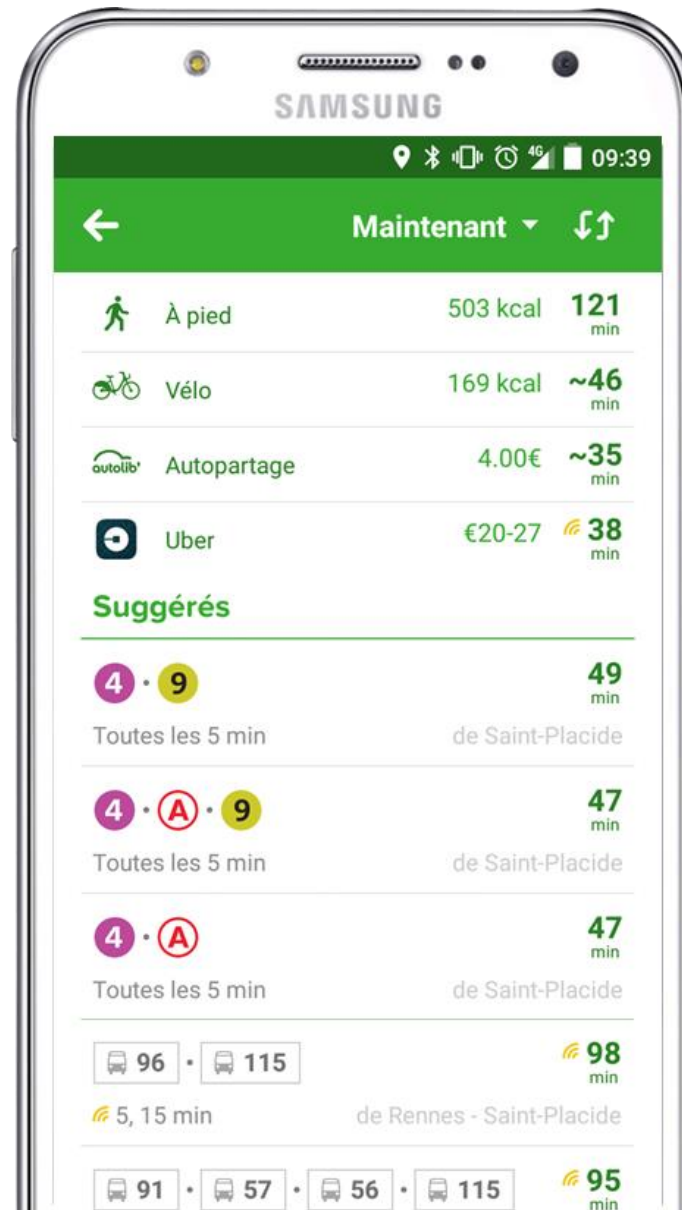
GLOBAL MOBILE BROADBAND POPULATION COVERAGE



Source : GSMA Intelligence

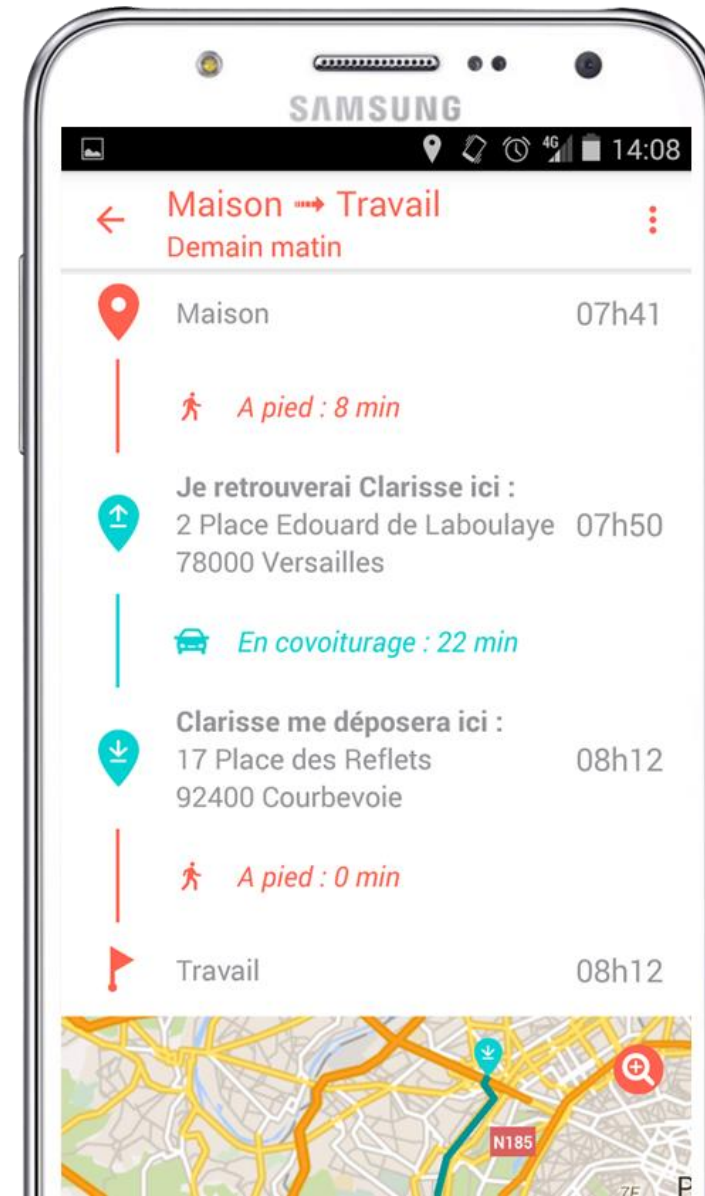
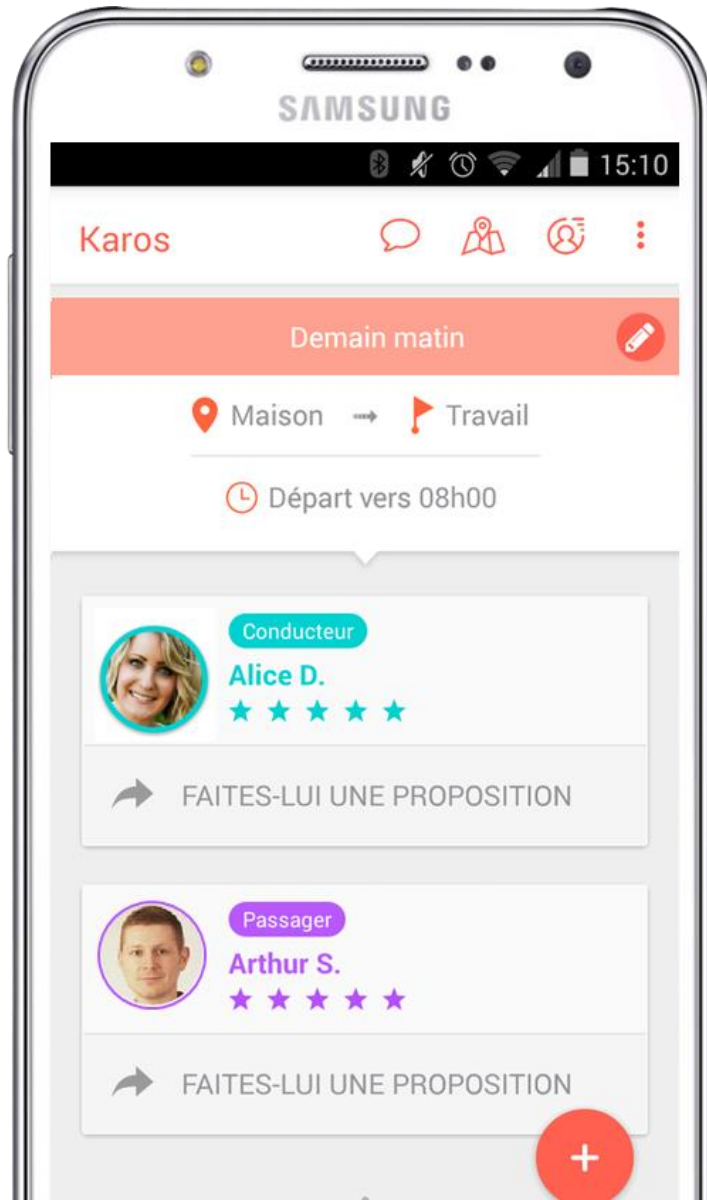
WMF – 10 JUNE 2016

CHOOSING HOW TO GO FROM A TO B IS INCREASINGLY EFFICIENT

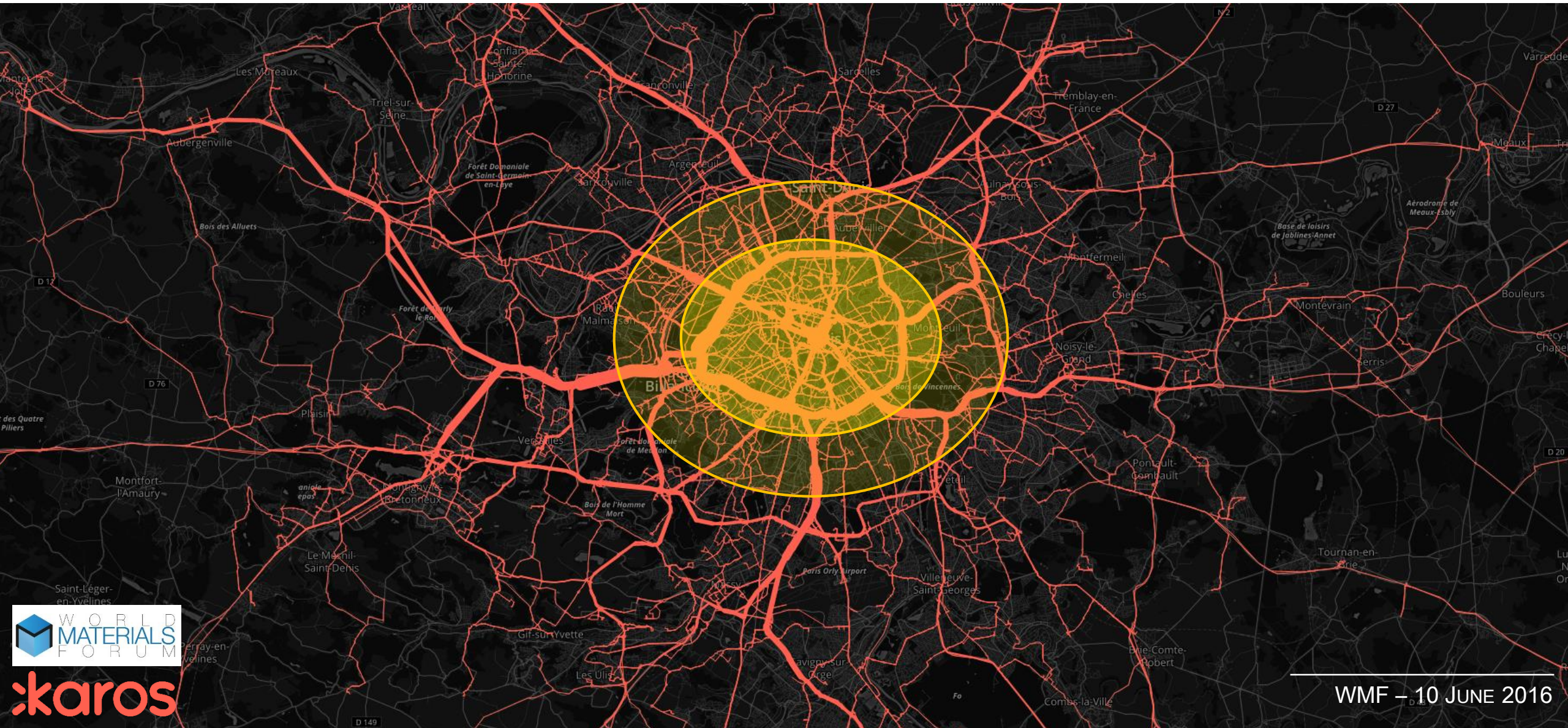


Any other

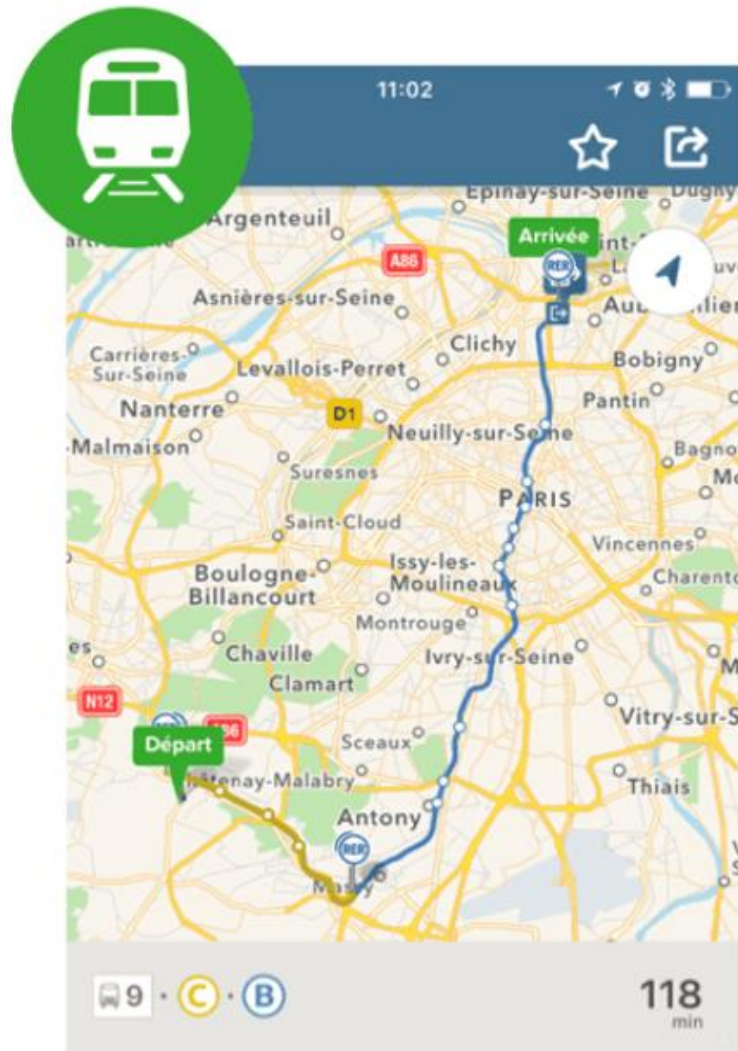
EMPTY CARS : CAN WE UNLOCK THIS MASSIVE MOBILITY RESERVE ?



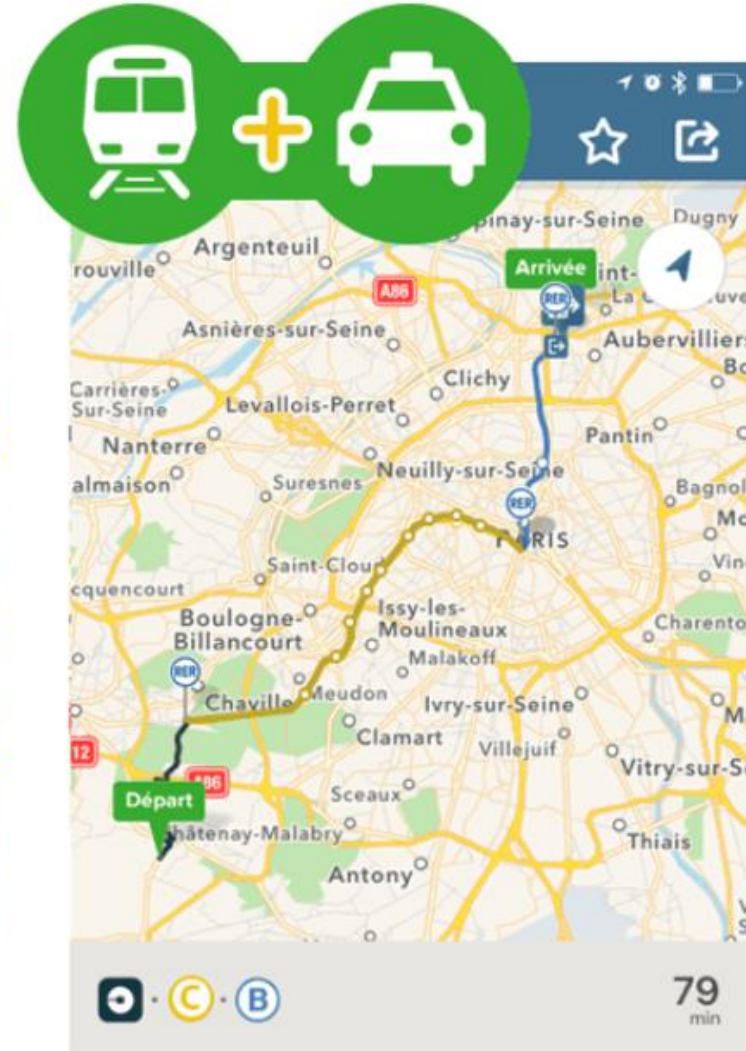
CREATING AN ADDITIONAL PUBLIC TRANSPORTATION NETWORK



MIXING TRANSPORTATION MODES IS THE NEXT STEP



TRANSIT ONLY



TRANSIT + CAR

THE END-GAME : TRANSITIONING FROM TRANSPORT TO MOBILITY



HOW FAR CAN WE GO ?

